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SMS Business Solutions

www.textit.com.au

Call 1300 TEXTIT

textit Respond - Keyword initiated SMS auto-responder

With textit Respond, the receipt of an inbound SMS keyword triggers an instant automatic text message reply. Multiple automated responses mean that you can reach different audiences with one account. Textit Respond is an information service, marketing tool, Opt In data collector, participant reward mechanism and update function, in one easy to use product.

Reply to SMS enquiries with an instant automatic text response. Use textit Respond to provide detail and updates. Use textit Respond to make offers / provide incentive to an actively interested audience. Give your audience the

opportunity to Opt In to your marketing initiatives. Use textit Respond to send regular information via text message. You can even use textit Respond to accept RSVP's via text. The possibilities are endless.



How does it work?

textit Respond was developed due to a growing demand from businesses for auto-response text software. With textit Respond you publish your text number and a keyword, and when a message is received an automatic text is fired to the sender containing your message. The first 12 keywords / responses are included – contact us if you want more.

Use textit Respond to provide information and updates. Use textit Respond to collect the mobile numbers for your Opt In database. Use textit Respond to reward participants. Use textit Respond to hand out vouchers. Use textit Respond to make offers. Use textit Respond to promote. Use textit Respond to invite. Use textit Respond to deliver your message. Textit Respond can be used as a free service to update your audience, or as an on request information service to paying members.

textit Respond is easy to use - our wizard guides you through the process. Simply add your keyword and the appropriate message and click one button. That's it. Your message is sent instantly. All inbound numbers are recorded. All text responses are tracked to the recipient handset. Time and date for all messages is recorded. We deliver to all Australian networks and all ported numbers, and we track every message to the handset. Participants pay their standard carrier text tariff - this is NOT a user pays TV style message service.

Some examples.

The participant texts a keyword (or number) to your textit Respond number. They are instantly and automatically sent the corresponding text. It's easy to use. You can set up multiple keyword responses on the one account.

Some examples of applications of textit Respond: Information services (such as road closures, beach / snowfield status, flight time confirmation, open times, cyclone, flood and fire updates – eg the receipt of the keyword 'Cairns Beaches' would trigger the sending of the message (right)).

The system is easy to use and you can update the response at any time without altering the keyword – just login to add, edit or delete keywords and responses.

26Jan09. Due to the presence of marine stingers the following beaches are closed: Ellis, Palm Cove, Trinity Beach and Kewarra Beach. The Cairns Lagoon is OPEN.

Endless possibilities...

textit Respond has a million and one uses... in addition to collecting Opt In numbers for a marketing database (ie. clubs, retailers, info services), textit Respond can: confirm flight times, provide marketing information to your audience (see right), manage 'on request' information services for paying members (eg. tipping service, horoscope etc...), provide automatic updates on road closures / fire threats / river levels / cyclones etc..., inform your audience of sales / special offers, hand out SMS vouchers, receive RSVP's via SMS. The possibilities are endless... and your audience is only charged their usual carrier rate to initiate receipt of your message. Fair play, and it's easy.

See all this w/ends action on the big screen @ YourClub. Gr8 food & bev @ gr8 prices. Show this SMS 4 free entry in our BIG prize draw. Enjoy, @ YourClub.

All textit products include free and unlimited training and support. There is no minimum contract term. We keep our customers by looking after them - we don't sign you up for a year and then forget about you.

Brilliant products. Outstanding service. textit SMS Business Solutions - we dot the i's and cross the t's.

Visit us at www.textit.com.au or call **1300 TEXTIT (839848)**