

textit

SMS Business Solutions

www.textit.com.au

Call 1300 TEXTIT

textit Manages Services – SMS made EASY and AFFORDABLE.

For easy and affordable SMS campaigns, use textit SMS Business Solutions.

Use SMS to: Make offers. Reactivate. Reinforce. Generate. Motivate. Create campaigns. Promote your services. Utilise your database. Talk directly to customers. Build brand awareness. Increase your profile. Grow your business.

SMS is an extremely cost-effective, high response rate channel.

Textit has a suite of SMS solutions. We provide textit Managed Services to a range of businesses wanting to mobilize their customer databases with SMS. Campaign every day, once a week, once a month – or just try it out to see if SMS is beneficial to your interests. **SMS marketing made easy and affordable.**



We understand the importance of confidentiality. Our flawless reputation is vital to our continued success

It's EASY.

► How easy?

If you want, we can do it all - almost. Give us an idea of what you want to say, a list of who you want to say it to, and we'll create a message.

You approve it, we send it - and then provide a report. What could be easier?

If you prefer a more 'hands on' approach, we are happy to guide and advise as much - or as little - as you want. You can create the message and refine the database. We will send the message at a time of your choosing.

We always provide a comprehensive report.

Hi Sara, get MASSIVE savings on GoGrrrrl swimwear @ The Beach Factory this month. Show this SMS for an extra 10% off! The Beach Factory OptOutRply STOP

All textit Services use the **textit autoOptOut** function to comply with Anti Spam policy. The textit autoOptOut feature ensures your organisation participates in responsible permission marketing (as per Spam Act 2003).

The complete solution.

► Customise and Personalise.

To maximise the benefit to your business, the customer should find your message valuable. Personalise and customise your messages to the greatest extent possible. Use what you know about your customer to make your message memorable, relevant, clear and useful. Refine your database. Choose up to four fields for custom data.

For example a reminder message (sent as – below, received as – right)

Hi <firstName>. Your <custom1> is due for a service. Reply SMS or call us on <custom2> to book a time. We luv2look after ur car@ NationalAuto

Hi Harriet. Your Toyota Rav4 is due for a service. Reply SMS or call us on 6677 8899 to book a time. We luv2look after ur car@ NationalAuto

To more accurately estimate the response to a particular message, include some form of call to action such as a voucher to redeem or a specific contact number / method within the message. All indications are valuable.

► Comprehensive Report.

Every textit Managed Services campaign includes a comprehensive report. This report will detail: Campaign Name, Time & Date of Send / Campaign, Total SMS sent, Total SMS received at the handset, OptOut Report – how many / which numbers, List of 'undeliverable' and / or 'dead' numbers. We detail all 'other' replies received.

Textit Managed Services is a great way to see SMS marketing work for your business. When you get a taste for SMS marketing, we have a range of easy to use products that will give you the tools to manage your own SMS campaigns.

Hello <firstName>. Play Poker@ YourClub every Monday. Major prize = seat@ WorldPokerTour Event. Show this SMS 4 free entry. Play@ YourClub. OptOutRply STOP

At textit Managed Services, we appreciate that unforeseen circumstances and emergency situations arise. If you have correctly formatted data and clear instructions, we can get your message out in minutes.

Brilliant products. Outstanding service. textit SMS Business Solutions - we dot the i's and cross the t's.

Visit us at www.textit.com.au or call **1300 TEXTIT (839848)**